

Media Release

06 March, 2019

KCGM celebrates International Women's Day

In recognition of International Women's Day this Friday, March 8, KCGM will again colour its daily Super Pit blast pink. The community is encouraged to join the celebration by viewing the pink blast from the Super Pit Lookout.

The spectacle is a unique way to commemorate the day, highlighting this year's call to #BalanceforBetter: motivating and uniting the KCGM workforce and wider Kalgoorlie-Boulder community to think, act, and be gender inclusive.

KCGM General Manager Cecile Thaxter said that in addition to the coloured blast, members of KCGM's Inclusion and Diversity Business Resource Group (BRG) have organised site-wide barbeques and a donation drive, with KCGM employees being encouraged to raise funds for the Kalgoorlie-Boulder Women's Refuge.

"We decided to do the pink blast again this year for International Women's Day, as it's a great opportunity for KCGM employees and the community alike to see the blast and celebrate together," Ms. Thaxter said.

"KCGM is committed to inclusion and diversity as we fundamentally believe in representing our communities and that we will make better decisions if we have diversity in thinking... and that requires a gender-balanced environment with everyone having a chance to contribute. International Women's Day provides an opportunity to celebrate the many achievements of women within our workforce, and KCGM is fortunate to have 30 percent of its workforce represented by intelligent and resilient women – advancing our cause to make KCGM a great place to work."

KCGM invites the community to watch the pink blast from KCGM's Super Pit Lookout. For blasting times, visitors are encouraged to phone the Public Interaction on (08) 9022 1100 on the day or visit KCGM's Facebook page.

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