



## **KCGM Media Release** **26<sup>th</sup> November 2009**

# **KCGM Employees H.E.L.P. the Needy**

KCGM employees and contractors are reaching into their pockets and their pantries this festive season for the annual H.E.L.P Christmas Hamper Appeal!

Not everyone is lucky enough to enjoy a plentiful Christmas, so to help those less fortunate, the H.E.L.P Christmas Hamper Appeal runs over the festive season collecting Christmas food items to make into hampers for distribution amongst the community.

KCGM was inspired to join the campaign four years ago when Sue Westwood, a passionate KCGM Truck Driver, encouraged fellow employees to dig deep by making food contributions to the Appeal via donation boxes located across the KCGM site.

“Since day one, KCGM employees have enthusiastically supported the Appeal which has seen the profile of the campaign grown significantly across site,” said Brooke Martin, KCGM Community Relations Officer,

“This year we are aiming to collect enough food and toys to make more than 200 hampers for the needy,” she said.

But it’s not only food and toys. KCGM has organised special “Santa’s Elves” to collect cash donations at the entry points to site as employees and contractors arrive to work on the mornings of the KCGM Christmas parties.

Collection days are the 27<sup>th</sup> November, 4<sup>th</sup> December and 11<sup>th</sup> December and the donations will assist H.E.L.P to purchase additional perishable items for the Appeal such as Christmas hams which will accompany the hampers.

“KCGM is once again looking forward to assisting those in need this Christmas by contributing as many donations to H.E.L.P as we possibly can!” Brooke said.

### **Media Contact**

*KCGM Community Relations Officer – Brooke Martin 9093 3488 / 0400 205 445*

### **Photo**

*Santa’s Elves collecting at the Black Street Security gates on Friday 27<sup>th</sup> December from 5am-8am, please contact Brooke.*

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