

Media Release
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Driving Away the Cancer Blues

The nation's largest gold producer has joined forces with Australia's peak body for prostate cancer to arrange the experience of a lifetime for one lucky person.

KCGM, managers of the world famous Kalgoorlie Super Pit, have teamed up with the Prostate Cancer Foundation of Australia (PCFA) to offer up a ride in a 793C dump truck, during the 2009 St Barbara's Festival Parade on December 5.

But not just any dump truck – a giant blue one!

"At the Super Pit, everything is done on a massive scale so when KCGM saw the opportunity to raise money for prostate cancer, they did what anyone in their position would do - get a huge truck and paint it blue," said former KCGM General Manager and prostate cancer survivor, John Shipp.

"The truck will certainly be a show stopper, but most importantly it will serve as a constant reminder to all men to take active responsibility for their health."

According to recent statistics, almost 20,000 Australian men will be diagnosed with prostate cancer in 2010, and another 3,000 will die from the disease.

The chances of developing the disease can increase with age so it is recommended that all men over the age of 50 speak with their doctor about prostate cancer. If there is a family history of prostate cancer, men should be tested annually from the age of 40.

"Make an appointment to visit your doctor and discuss if you should be tested for prostate cancer," said PCFA State Manager, Ms Debra Royle.

"The tests are simple, and can save lives. Don't be shy about it."

Money raised from the KCGM fundraiser will directly help the PCFA to provide support, information and advocacy to men and their families suffering from the disease in WA.

Entry into the draw can only be done by purchasing a \$10 raffle ticket through www.prostate.org.au and the winner will be drawn on 26 November 2009.

For more information about prostate cancer, speak with your doctor, visit the website or free call 1800 22 00 99.

Media enquiries:

If you would like information about the KCGM Blue Truck, please call Holly Phillips on 9093 4163.

For information on the Prostate Cancer Foundation of Australia, please call Sasha Jones on 0408 468 678.

