



## **KCGM Media Release** **8<sup>th</sup> May 2009**

### **Volunteering – It’s easy to bear!**

What on earth does a cute collectible bear, mine workers and the Kalgoorlie-Boulder Volunteer Centre have in common?

Well, first hint - almost 45% of regional Western Australia’s adult population participate in some form of voluntary work and KCGM employees are no exception!

The hard working crew at the Kalgoorlie-Boulder Volunteer Centre provides information and support to KCGM volunteers and maintains a register of available positions, so volunteers are partnered with the right kind of organisation for their skill set.

To celebrate this partnership, and in honour of National Volunteers Week, KCGM is launching their gorgeous limited edition bear - KC Bear.

**\$5.00 from the purchase of every KC Bear will be donated to the Kalgoorlie-Boulder Volunteer Centre** to help them continue their great work in the community.

KC Bear is exclusive to KCGM and he comes complete with a hard hat, safety boots and a reflective shirt. He’s probably the cutest worker you’ve ever seen!

“Volunteering is an important part of the culture at KCGM, and we thought this was a great way to say thank you to the Volunteers Centre, acknowledge our 20 years in the community, and have some fun at the same time” said Community Relations Manager Danielle van Kampen.

The KCGM Volunteer group is an active part of the local community and people will often see the “orange brigade” lending a hand at local events such as the Kalgoorlie-Boulder Community Fair, St Barbara’s Day Parade or even guiding KCGM’s educational tours of the Super Pit, including the popular Boulder Market Days. But it’s not all about the KCGM events.

Organisations in Kalgoorlie Boulder use volunteers for health, education, environment, recreation, conservation, sport, emergency or support services, and to provide assistance to children and youth, seniors or people with special needs. To assist, KCGM offers employees the opportunity for two extra leave days every year, specifically for the purpose of volunteering in the community.

So get down to the Super Pit Shop to pick up your very own KC Bear for \$35, but hurry as these limited edition bears are sure to *paw* their way out the door!

All profits from the Super Pit Shop, are distributed locally through KCGM’s community investment program.

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