



## KCGM MEDIA RELEASE

Thursday 17<sup>th</sup> February 2011

### Blood Challenge Bonanza

The lucky winner of the KCGM Blood Challenge for the second half of 2010 has been announced.

And the winner is..... Tim Berryman!

KCGM General Manager (Acting) Dale Oram announced the win at the Senior Leadership Team meeting last Friday, and presented Tim with his prize of one week's annual leave.

Tim is the KCGM Technical Services Manager (Acting) and is planning on using his extra annual leave to spend time with his wife and two young children. He said *"I hope everyone comes in and donates blood. It's great to be able to do something so simple and yet so helpful. The prize doesn't hurt either!"*

Every donation is used in three different ways, so the impact of even one person is tripled. KCGM Community Relations Officer Peta Jurgens said *"The Blood Challenge is a great way for our staff to contribute to the community. The Red Cross need a constant supply of donations, and we are very happy to be able to support them in their efforts."*

Over the last three years, KCGM employees have donated some serious litres:

2008 = 58 donations, 28 litres, 174 lives saved

2009 = 42 donations, 20litres, 126 lives saved

2010 = 92 donations, 44 litres, 276 lives saved

KCGM continues its Blood Challenges into 2011, with two more six month drives on the cards. The winner of each of the KCGM 2011 Blood Challenges will receive one week of annual leave, a trophy, and the gratitude of the Kalgoorlie Red Cross.

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**For additional information on Red Cross or Blood Donations:** Megan Farley, Red Cross Community Relations Officer 9421 2339 or [MFarley@redcrossblood.org.au](mailto:MFarley@redcrossblood.org.au)