



# Sponsorship Guidelines

The following guidelines have been put together to help with your sponsorship proposal. If you are not sure whether your project will fit the criteria, please feel free to discuss your proposal with the Community Relations team at the Super Pit Shop (contact details at end).

## **ALL SPONSORSHIP APPLICATIONS MUST RELATE TO AT LEAST ONE OF THE CRITERIA OF THE KCGM SPONSORSHIP POLICY**

### KCGM Sponsorship Policy

KCGM will;

- **Consider** partnerships that enhance inclusion within the City's diverse community, in particular programs that target the Indigenous community, young people, seniors and young families.
- Support community development strategies that:
  - Improve education and economic self-sufficiency
  - Sustain a healthy and safe community
  - Provide strong pathways to youth and Indigenous employment
  - Promote the history and cultural identity of the City
  - Enhance and protect the natural environment
- Provide assistance to partner organisations, supporting them to **Communicate** to a diverse community demographic.
- Form partnerships that provide opportunities for KCGM staff to **Contribute** to community development.

### KCGM Sponsorship Rules

- The sponsorship application must be submitted **before the end of the month** to be considered for the following month's sponsorship round.
- All sponsorship proposals must be accompanied by a **KCGM Sponsorship Application Form** (attached)
- Sponsorships are **strictly local** with demonstrated benefit for the Kalgoorlie-Boulder community
- Late and post-event applications will not be considered
- **Post evaluation of sponsorship** must be completed by successful applicant.

KCGM will not sponsor

- Individuals
- Adult recreational sports
- Political parties
- Religious events
- Commercial ventures
- Travel and/or accommodation both to or from Kalgoorlie-Boulder
- Fundraising events that are raising funds for another fundraising organisation
- Non-sustainable, disposable entertainment forms (such as helium for balloons)

## The KCGM Sponsorship Process

1. Applications must be submitted before the end of the month to be considered for the following month's sponsorship round.
2. Once an application, is received it is initially assessed by the CR team against the sponsorship criteria, only requests meeting the criteria and rules will progress past this point.
3. Recommendations are put forward to the KCGM Community Reference Group for discussion at the following monthly meeting.
4. CRG recommendations are then considered and approved by the KCGM management team in the same month.
5. Sponsorships are considered on a monthly basis by the KCGM Community Reference Group, before being approved by the KCGM Management Team.
6. Applicants will be informed of the decision before the end of the month that their proposal is considered.

*\*Please note that if wish to submit a general sponsorship application, you are only required to complete one form being, the KCGM Sponsorship Application Form.*

## Junior Sports Fund Applications

KCGM allocates \$40,000 per year specifically for Junior Sports. Junior Sports Clubs are defined as clubs offering a majority membership for children aged 17 and under. If you wish to apply for a Junior Sports Fund please fill out the Junior Sports Fund Application.

The Junior Sports Fund;

- Maximum of \$1,500 (KCGM require exact amount based on quotes)
- Used for purchasing equipment for use communally or the club
- Not for the purchase of individual equipment or uniforms
- Not available for travel costs

Clubs that are successful in any given year are not eligible for a Junior Sports Fund Grant in the following year.

*\*Please note that if wish to submit an application for the Junior Sports Fund, you are only required to complete one form being, the Junior Sports Fund Sponsorship Application Form.*

## Submitting Your Application

PLEASE SEND ALL SPONSORSHIP CORRESPONDENCE TO:

**POST**           Community Relations Assistant  
KCGM  
PMB 27  
KALGOORLIE WA 6433

**IN PERSON**   Super Pit Shop  
2 Burt Street  
Boulder WA 6432  
P: 08 9093 3488   F: 08 9093 2488

**EMAIL**           [superpit@kalgold.com.au](mailto:superpit@kalgold.com.au)



# KCGM Sponsorship Application

PLEASE REFER TO THE KCGM SPONSORSHIP GUIDELINES BEFORE SUBMITTING AN APPLICATION ON THIS FORM.

<b>DATE OF APPLICATION</b>	
<b>CONTACT NAME</b>	
<b>ORGANISATION</b>	
<b>ADDRESS</b>	
<b>E-MAIL</b>	
<b>PHONE</b>	
<b>MOBILE</b>	

<b>Please indicate your sponsorship request. \$ or other support</b>	
<b>Purpose of Sponsorship.</b> If applicable, please specify your event date.	
<b>How will this project meet KCGM's sponsorship criteria?</b>	
<b>How will you recognise and promote KCGM's contribution?</b>	

<p><b>Has KCGM previously sponsored your organisation/event?</b>          *If yes, please provide details and indicate when.</p>	
<p><b>Have you approached others to sponsor this event?</b>          If so, please specify who.</p>	
<p><b>Will this project be sustainable without KCGM's support?</b>          Please explain why/why not.</p>	
<p><b>Please provide a budget for the sponsorship project.</b></p>	
<p><b>Would you classify this as an indigenous event?</b></p>	



# JUNIOR SPORTS FUND SPONSORSHIP APPLICATION

PLEASE REFER TO THE KCGM SPONSORSHIP GUIDELINES BEFORE SUBMITTING AN APPLICATION ON THIS FORM.

<b>DATE OF APPLICATION</b>	
<b>CONTACT NAME</b>	
<b>ORGANISATION</b>	
<b>ADDRESS</b>	
<b>E-MAIL</b>	
<b>PHONE</b>	
<b>MOBILE</b>	

<p><b>Please specify junior sports equipment required.</b> *Please be specific and attach quote.</p>	
<p><b>Has KCGM previously sponsored your organisation?</b> *If yes, please provide details and indicate when.</p>	
<p><b>How will you recognise KCGM's contribution?</b></p>	
<p><b>Would you classify your club as indigenous?</b></p>	